





Ford noted that because vertical target market end users, such as those in hospitality and corporate real estate, want to avoid having antenna farms in their buildings, when it comes to indoor deployments there is more demand for multi-carrier DAS rather than having one operator on a DAS, regardless of who owns it.

### **Hitting the marquee venues**

DAS have been taking center stage lately thanks to in large part to massive deployments at sports venues, with mobile operators and third-party DAS service providers both getting in on the action.

ExteNet drew considerable attention earlier this year [when it signed](#) AT&T, Sprint ([NYSE:S](#)), Verizon Wireless ([NYSE:VZ](#)) and MetroPCS--now owned by T-Mobile US ([NYSE:TMUS](#))--to its neutral-host DAS at the Barclays Center sports and entertainment

an operator to build a DAS for itself and then dedicate time and cash to satisfying rivals that

